



Property Marketing Checklist

- Book Your Photographer**
Listings with professional photography sell 32% faster
- Add On A Floor Plan**
Allow potential buyers to better understand how the home flows and if it would suit their needs
- Drone Or Elevated Shots**
Showcase the property's location
- Property Video**
Gain 400% more enquiries
- Virtual Interior Design & Furniture**
Gain 400% more enquiries
- Virtual Tour**
Allow interstate or overseas buyers virtually inspect the property
- Internet Marketing**
Make sure the property is listed on as many real estate portals as possible
- Signboard**
Capture the attention of passers by
- Printed Materials**
Part of a well-rounded marketing campaign